

## Who is Agloco founder? You!

23rd January 2007 From Official Agloco Blog <http://aglocoblog.blogspot.com>

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We've talked about this a few times already, but I think it needs repeating in this blog. Welcome to both the trials and the excitement of being a founder. Because of our design as an entrepreneurial company, we have decided to allow people to help us build the network before we launch the company. Essentially, as a Prelaunch Member, you are taking part in what a founder does: working to build the network. I was flipping through some Member websites yesterday and found one that has a good quote from our "History" page:

YouTube was acquired for \$1.65 billion by Google in October 2006. The story of how three guys made hundreds of millions of dollars in one year is a great tale of entrepreneurial success. But what happened to the first users who posted their videos on the site and told their friends to do the same? We don't hear about them, because they did not get anything (other than free video hosting). Wasn't it really these users that helped turn YouTube into a multi-billion dollar company? Sure the site is great and the founders deserve all the credit they get, but it is the users who ultimately made it valuable. There are plenty of video sites, and if it wasn't YouTube, another site could have filled the space, become a household name and been acquired for an amazing price.

We are not trying to pick on YouTube (which we happen to love using). How about the early users of Skype? What about those who first downloaded the software, made calls to their friends in different countries and told their parents to use it as well? They did not see a penny of the \$2.6 billion that eBay paid for the company in September 2005. And MySpace? How about the millions of members there? How did they do when News Corp. bought the company for almost \$600 million? After all, it was the members that Rupert Murdoch was after when he purchased the site. As a founder, you deal with all the bugs, the incomplete suite of functionality, and the burden of promoting a product that has not yet been released, but with AGLOCO you will also achieve a much greater share of the rewards. And we're counting on you to make the constructive comments you're making so that the management team can improve the company and give Members what they want once the product has launched. Those who continue to make the effort will find themselves rewarded when AGLOCO becomes successful. Need more inspiration? Go read the story of "The Little Red Hen". Brian Greenwald  
AGLOCO Development Team