

Agloco Viewbar & Ask.com

11th September 2007
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Revenue – As we posted previously, we completed a major revenue partnership. AGLOCO is excited to announce that Ask.com will soon become AGLOCO’s official worldwide default search provider. First, we have been very impressed with Ask.com’s desire to be in business with the AGLOCO Membership. (We feel that business works best when both parties want to work together.) More importantly, we are impressed with Ask.com’s search performance.

According to the August 14, 2007 report, of the University of Michigan’s American Customer Satisfaction Index (ACSI), Ask rates right with Yahoo and Google in customer satisfaction - Ask 75, Yahoo 79 and Google 78. Also, ForeSee Results added that, “Ask has had the biggest increase over time of any e-business company measured by the ACSI, up 21% since it was first measured… Ask.com seems to be well-positioned to rival Google in the coming years because it has a strong search technology lauded by analysts and users alike.” We will be adding Ask to the Viewbar in the next couple of weeks and we hope you enjoy the results as much as we have.

This is a very important step for AGLOCO and will greatly improve of revenue starting in October. Many of us have been using the Ask.com search system this last month and agree with the comment above that it is equal to and sometimes more helpful than Google. So we hope Members are as equally enthusiastic about Ask as we are.

Tech Update - Since moving the servers and fixing crucial items like hour displays, the tech team has since been occupied by installing the Ask.com system. The tu cows download problem has also been fixed. We know we need updates to the website – they have not made the top of the list yet. Thanks for all of your efforts for AGLOCO.

The AGLOCO Development Team